



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Greer Margolis Mitchell, Burns &
Associates-Washington
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 4588373

Schedule Dates 10/27/20-11/02/20
Advertiser Friends Of Mark Warner-Senate-D (31789)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand EST 9024 (1452269)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Furman, Mike
Phone/Fax /
CPE 9024
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments EST 9024 ADD

Date Entered 10/22/20
Last Modified 10/22/20
Entered By Alexa Schram
CO-OP No
External #
Demo
Order Type Annual Member
Package Deal
Commission % 15.00
Commission \$6,495.00
Net Total \$36,805.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Nov. 2020	60	\$43,300.00
Grand Total:	60	\$43,300.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/27/20-10/29/20	3	:30	5A- News-Good Morning Washington at 5a	4		X	X	X				4	\$100.00	\$400.00	Washington (WJLA)		10/22/20
2.0	Normal Line / SPOT	11/02/20-11/02/20	3	:30	5A- News-Good Morning Washington at 5a	2	X							2	\$100.00	\$200.00	Washington (WJLA)		10/22/20
3.0	Normal Line / SPOT	10/27/20-10/30/20	3	:30	5:58:15A- News-Good Morning Washington at 6a	2		X	X	X	X			2	\$350.00	\$700.00	Washington (WJLA)		10/22/20
4.0	Normal Line / SPOT	11/02/20-11/02/20	3	:30	5:58:15A- News-Good Morning Washington at 6a	1	X							1	\$350.00	\$350.00	Washington (WJLA)		10/22/20
5.0	Normal Line / SPOT	10/27/20-10/30/20	3	:30	6:58A- ABC-Good Morning America	2		X	X	X	X			2	\$400.00	\$800.00	Washington (WJLA)		10/22/20
6.0	Normal Line / SPOT	11/02/20-11/02/20	3	:30	6:58A- ABC-Good Morning America	2	X							2	\$400.00	\$800.00	Washington (WJLA)		10/22/20
7.0	Normal Line / SPOT	10/27/20-10/30/20	3	:30	8A- ABC-Good Morning America	2		X	X	X	X			2	\$400.00	\$800.00	Washington (WJLA)		10/22/20
8.0	Normal Line / SPOT	11/02/20-11/02/20	3	:30	8A- ABC-Good Morning America	2	X							2	\$400.00	\$800.00	Washington (WJLA)		10/22/20
9.0	Normal Line / SPOT	10/27/20-10/30/20	3	:30	9A- Live with Kelly	3		X	X	X	X			3	\$150.00	\$450.00	Washington (WJLA)		10/22/20
10.0	Normal Line / SPOT	11/02/20-11/02/20	3	:30	9A- Live with Kelly	1	X							1	\$150.00	\$150.00	Washington (WJLA)		10/22/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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11.0	Normal Line / SPOT	10/27/20-10/30/20	3	:30	10A- Rachael Ray	2		X	X	X	X			2	\$125.00	\$250.00	Washington (WJLA)		10/22/20
12.0	Normal Line / SPOT	10/27/20-10/30/20	3	:30	10:58:25A- ABC-The View	3		X	X	X	X			3	\$275.00	\$825.00	Washington (WJLA)		10/22/20
13.0	Normal Line / SPOT	11/02/20-11/02/20	3	:30	10:58:25A- ABC-The View	1	X							1	\$275.00	\$275.00	Washington (WJLA)		10/22/20
14.0	Normal Line / SPOT	10/27/20-10/30/20	3	:30	11:59:56A- News-ABC 7 News at Noon	4		X	X	X	X			4	\$125.00	\$500.00	Washington (WJLA)		10/22/20
15.0	Normal Line / SPOT	11/02/20-11/02/20	3	:30	11:59:56A- News-ABC 7 News at Noon	1	X							1	\$125.00	\$125.00	Washington (WJLA)		10/22/20
16.0	Normal Line / SPOT	10/27/20-10/30/20	3	:30	1P- ABC-GMA3: Strahan Sara and Keke	1		X	X	X	X				\$200.00		Washington (WJLA)		10/22/20
16.0.1	Closed Preempt	10/27/20															Washington (WJLA)	Order Error/Exception - not Strahan Sara and Keke	
17.0	Normal Line / SPOT	10/27/20-10/30/20	3	:30	3:01P- The Drew Barrymore Show	2		X	X	X	X			2	\$200.00	\$400.00	Washington (WJLA)		10/22/20
18.0	Normal Line / SPOT	10/27/20-10/30/20	3	:30	4:59:30P- News-ABC 7 News at 5p	2		X	X	X	X			2	\$225.00	\$450.00	Washington (WJLA)		10/22/20
19.0	Normal Line / SPOT	11/02/20-11/02/20	3	:30	4:59:30P- News-ABC 7 News at 5p	1	X							1	\$225.00	\$225.00	Washington (WJLA)		10/22/20

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20.0	Normal Line / SPOT	10/27/20-10/30/20	3	:30	5:59:26P- News-ABC 7 News at 6p	1		X	X	X	X			1	\$500.00	\$500.00	Washington (WJLA)		10/22/20
21.0	Normal Line / Access	10/27/20-10/30/20	3	:30	6:58:46P- Wheel Of Fortune	2		X	X	X	X			2	\$2,200.00	\$4,400.00	Washington (WJLA)		10/22/20
22.0	Normal Line / Access	10/27/20-10/30/20	3	:30	7:29:26P- Jeopardy	2		X	X	X	X			2	\$2,500.00	\$5,000.00	Washington (WJLA)		10/22/20
23.0	Normal Line / SPOT	10/27/20-10/30/20	3	:30	11:00:26P- News-ABC 7 News at 11p	2		X	X	X	X			2	\$300.00	\$600.00	Washington (WJLA)		10/22/20
24.0	Normal Line / SPOT	11/02/20-11/02/20	3	:30	11:00:26P- News-ABC 7 News at 11p	1	X							1	\$300.00	\$300.00	Washington (WJLA)		10/22/20
25.0	Normal Line / SPOT	10/27/20-10/30/20	3	:30	11:35P- ABC-Jimmy Kimmel	1		X	X	X	X			1	\$300.00	\$300.00	Washington (WJLA)		10/22/20
26.0	Normal Line / Prime	11/02/20-11/02/20	3	:30	9P- ABC-Dancing with the Stars (Monday)	1	X							1	\$2,000.00	\$2,000.00	Washington (WJLA)		10/22/20
27.0	Normal Line / Prime	11/02/20-11/02/20	3	:30	10P- ABC-The Good Doctor (Monday)	1	X							1	\$1,500.00	\$1,500.00	Washington (WJLA)		10/22/20
28.0	Normal Line / Prime	10/27/20-10/27/20	3	:30	9P- ABC-The Bachelorette (Tuesday)	1		X						1	\$2,500.00	\$2,500.00	Washington (WJLA)		10/22/20
29.0	Normal Line / Prime	10/27/20-10/27/20	3	:30	10:30P- ABC-Black-ish (Tuesday)	1		X						1	\$2,000.00	\$2,000.00	Washington (WJLA)		10/22/20

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30.0	Normal Line / Prime	10/28/20-10/28/20	3	:30	10P- ABC-The Con (Wednesday)	1			X					1	\$1,000.00	\$1,000.00	Washington (WJLA)		10/22/20
31.0	Normal Line / Prime	10/29/20-10/29/20	3	:30	10P- ABC-Match Game (Thursday)	1				X				1	\$1,500.00	\$1,500.00	Washington (WJLA)		10/22/20
32.0	Normal Line / Prime	10/30/20-10/30/20	3	:30	7:57:56P- ABC-Shark Tank (Friday)	1					X			1	\$1,500.00	\$1,500.00	Washington (WJLA)		10/22/20
33.0	Normal Line / Prime	10/30/20-10/30/20	3	:30	9P- ABC-20/20 (Friday)	1					X			1	\$2,000.00	\$2,000.00	Washington (WJLA)		10/22/20
34.0	Normal Line / SPOT	10/31/20-10/31/20	3	:30	7A- ABC-Good Morning America Saturday	1						X		1	\$200.00	\$200.00	Washington (WJLA)		10/22/20
35.0	Normal Line / Football	10/31/20-10/31/20	3	:30	11:59A- Sports-ABC College Football Early	1						X		1	\$1,500.00	\$1,500.00	Washington (WJLA)		10/22/20
36.0	Normal Line / Football	10/31/20-10/31/20	3	:30	3:30P- Sports-ABC College Football Late	1						X		1	\$1,500.00	\$1,500.00	Washington (WJLA)		10/22/20
37.0	Normal Line / Football	10/31/20-10/31/20	3	:30	7:30P- Sports-ABC College Football Prime	1						X		1	\$2,500.00	\$2,500.00	Washington (WJLA)		10/22/20
38.0	Normal Line / Football	11/01/20-11/01/20	3	:30	8P- ABC-Supermarket Sweep (Sunday)	1							X	1	\$2,500.00	\$2,500.00	Washington (WJLA)		10/22/20

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39.0	Normal Line / Football	11/01/20-11/01/20	3	:30	10P- ABC-Card Sharks (Sunday)	1							X	1	\$1,500.00	\$1,500.00	Washington (WJLA)		10/22/20

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